



HAILY BARTLETT

I'm a joyful, curious creative that builds bold colorful designs for brands I love while educating others by running workshops on topics I'm passionate about.

CONTACT

www.hayhaily.com
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913.240.7548

SKILLS

Adobe Suite CC
Creative Direction
Photography
Video Editing
Animation
Website Design
Logo Design
Brand Dimension
Public Speaking
Workshop Leadership

ACHIEVEMENTS

AAF Joplin:
Gold (3), Silver (6),
Judges Choice (2),
Best of Show
AAF District 9: Silver (2)
SCA International: Silver
Packageinspiration.com:
Featured Work
Collegiate Media
Conference:
All Kansas Award

PROFESSIONAL EXPERIENCE

Mocha Global

Senior Art Director

May 2022 – Present

Worked closely with a global team to create branded content for our partners to promote our proprietary keyboard application

Brighton Agency

Senior Art Director

May 2017 – April 2022

Managed projects from start to finish while thinking strategically to solve client problems while leading the creative team

Washington University in St. Louis

Web Designer & Animator

August 2016 – May 2017

Designed and created websites for the university along with animations used on multiple social platforms

blu20

Graphic Designer & Video Editor

May 2015 – May 2016

Created inventive concepts and designs for clients using print and digital media

The Collegio

Art Director & Ad Designer

August 2013 – December 2015

Lead and managed a full design staff to layout the student newspaper and meet tight deadlines

EDUCATION

Pittsburg State University
Major: Graphic Design
Minor: Commercial Art
4 Year Bachelor

Art Director Educator, Story Teller, Laughter Enthusiast

